



SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities with Lifeline of Galveston County's pet adoption center offer a unique way to support our mission and connect with our community. You can help make a difference in the lives of pets and pet owners alike while gaining exposure for your brand. Contact us today to learn more about how you can get involved and make a positive impact in the community.



Contact

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Adoption Center Location

100 E Nasa Parkway, Ste 55
Webster, Texas

Welcome

BY CAROLINE MCKENNA

Co-Founder & Director of
Lifeline of Galveston County

Three Women with extensive knowledge of Galveston County municipal animal sheltering met in a coffee shop in July 2020 to brainstorm a solution to the high-euthanasia rate at local animal shelters & the high stray pet population in the area. Since then we have launched some incredible programs and opened a pet adoption center and cat cafe in Webster, Texas.



Why Sponsor Us

- Lifeline of Galveston County has made a huge impact in a short time and with limited resources. You can rest assured your sponsorship money is being used to make real and tangible impact in our community.
- Over 50 passionate patrons walk through our adoption center doors weekly. Your sponsorship will give you access to them.

We envision a future where our municipal animal shelters do not have to euthanize pets due to a lack of kennel space & our community members have access to the resources they need to keep their pets healthy, happy and home.

About Us



Welcome to Lifeline of Galveston County, where compassion meets commitment. Our grassroots nonprofit organization has been dedicated to rescuing, rehabilitating, and rehoming pets in need as well as supporting under resourced pet owners . Over the past year, we've made a significant impact by taking in over 350 pets from local municipal shelters and individuals within our community. We're thrilled to share that we've successfully facilitated more than 250 heartwarming adoptions in the same period. Our warm and inviting adoption center, complete with a cat cafe, welcomes an average of 50 visitors every week, creating a unique opportunity for businesses to engage with the local community and support a cause that truly matters.



Strategy

Lifeline of Galveston County is data-driven, meaning our programs are created based on data we receive from our local shelter partners & from the data we collect from our efforts.



Goals

Our goals are clear. Increase adoptions, decrease the stray population, and increase resources for pet owners so they are not surrendering or abandoning their pets.



Success

In a short time, we've managed to establish an adoption program, community cat program and a community outreach program. Our community and shelters have grown to rely on our organization

Sponsorship Levels

To accommodate a variety of corporate partnerships, we offer three distinct sponsorship levels: Gold, Diamond, and Basic.



Gold Sponsor

For a contribution of \$7,500, Gold sponsors enjoy a full array of benefits. Your business will be prominently featured with signage placement in our adoption center, a full-page advertisement in adoption packets, and the option to schedule two volunteer days for your staff each year.



Diamond Sponsor

Diamond sponsors, contributing \$5,000, gain a strong presence with visible signage in our adoption center, a half-page advertisement in adoption packets, and the option to schedule one volunteer day for staff annually.



Basic Sponsor

At the \$2,500 level, Basic sponsors secure standard signage placement in our adoption center, a quarter-page advertisement in adoption packets, and the flexibility to schedule one volunteer day for staff (optional).



Sponsorship Benefits



Signage in Adoption Center/ Cat Cafe

Your business will enjoy the prime spotlight with prominent signage placement in our bustling adoption center and cat cafe. This ensures that your brand receives high visibility among the approximately 50 weekly visitors, creating lasting impressions and association with our mission.

Advertisement in Adoption Packets

Sponsors receive advertisement in our adoption packets. These packets reach every new pet owner, offering an exceptional opportunity to showcase your business to individuals who are passionate about pets. With 10-20 adoptions on average per week, this means reaching a diverse and engaged audience of potential customers.

Optional Volunteer Days for Staff

Our optional volunteer days offer a unique team-building experience for your staff. For Gold sponsors, you have the flexibility of scheduling two volunteer days per year, providing an opportunity for your employees to directly engage with our shelter's mission and make a tangible difference in the lives of our furry friends.

Social Media Shoutouts

All sponsors will receive at least 2 social media shoutouts on our social media pages.

Advertisement on Website

All sponsors will be listed on our website on our No-Kill Galveston County Partners Tab.
www.lifelinetx.org/partners

